



decoding:  
*Luxury*

How to have a more sustainable wedding

Workshop Prospectus 2022

## Weddings are expensive but why should the happiest day of your life cost the Earth?

The tradition of sumptuous weddings with ceremonies that last for days and hundreds of guests is characteristic of an Indian wedding. Renowned for fabulous (and numerous) outfits for the bride, groom and the entire wedding party, rich in hand-embroidered fabrics and paired with amazing jewellery, you might think that it would be impossible to find ways that could make it more sustainable. But it can!

In this specialist workshop we reveal the different ways that you could incorporate a more sustainable and planet friendly approach to your wedding without compromising on the fabulous and memorable experience for you and your guests. Thinking about all aspects has to start at the very beginning of the planning process which is why we work with you and your plans during this workshop to understand your personal choices and demonstrate creative ideas where small changes can make a big difference.

Wouldn't it be wonderful if your start to married life also had a positive impact on the environment and local communities? If you agree please enrol on this workshop and make your own contribution to sustainability without compromise.

In this workshop you will learn:

- How to get started in the planning process
- Top tips on rethinking your sustainability options for your wedding
- How to restyle your outfit to wear afterwards
- Minimising waste
- Sharing your love with local communities

### This course includes:

- Expert tutor-guided online learning
- 3 hour group workshop format
- Break-out team working sessions
- Group discussions
- A workbook
- End of workshop Certificate

*What we do matters more than what we say*

*Greta Thunberg*

### Designed to suit your needs

The Workshop format has been developed to provide a Foundation level of knowledge about the different ways to introduce sustainability to your wedding::

- A group discussion approach that develops a community of like-minded people
- Expert tutors and specialists in sustainability to guide your learning
- Workbooks and checklists to use during and after the workshop
- Evening sessions to fit in with your other commitments or studies

### Who is this for:

- Brides wanting to make their wedding more sustainable and responsible

**Online  
course**

**3 hours**

## Our Values & Manifesto

### Respect • Equality of opportunity • Inclusivity • Ambition • Sustainability

We believe that...

1. Everyone should have the opportunity to achieve their ambitions if they are prepared to work hard, create exceptional quality, be patient, and take care of the world around them.
2. No one should be denied their dream or excluded from opportunities because of a lack of education, money, or confidence.
3. Cultural or gender bias, regional location and family background should not be used to hold an individual back if they want to achieve more for themselves and their families.
4. The power of the Community to help others achieve their life goals is a lifeforce. Sharing a lifetime of knowledge and skills is our way of contributing to the global community.
5. There is a need to 'democratise knowledge of the luxury market' helping craftsmen and producers to shift from being the 'server' to becoming the 'owner'. Our primary goal is to open up opportunities for entrepreneurs in communities across India to create luxury brands and build their own sustainable businesses.
6. The future of Luxury can only lie in sustainable manufacturing and ethical working practices. That's why we use the UN's 17 Sustainable Development Goals as a guide for our teaching.

## Technical Requirements

In order to take this course you will need:

- A Current email account
- Access to a computer and the internet
- Video supported internet access
- Access to Zoom software for online workshop and breakout group work



HELEN COOPER

School of Luxury

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Whilst every effort has been made to provide sufficient information for course students to acquire the specific skills required, the Helen Cooper School of Luxury cannot guarantee success. As with many things in life, success comes with hard work, determination, and a great concept – none of which are under our direct control.

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