



decoding:  
*Luxury*

An Introduction to Sustainability

Workshop Prospectus 2022

# ABOUT THIS WORKSHOP

**Sustainability is the topic of the moment but are you clear about what it means – and how you could make a few small changes to improve your own carbon footprint?**

It's very easy to think that you as an individual can have very little impact on climate change, and so it's likely that you will never make even the smallest of changes. However the fact is that it only takes each person to make one small change to what they do or buy to make a massive difference to the current climate crisis. Don't believe us? Then you should definitely enrol on this workshop and we'll show you how to do it.

This isn't about banging the 'climate change drum' or designed to make you feel bad about yourself. Sustainability will only take hold in our everyday lives when we understand it – and understanding it needs knowledge and education. And that's where we come in.

We'll take you through the basics, explaining different words and descriptions that you might have heard, talking about some of the barriers to making changes, and discussing the reasons why Sustainability can even be viewed as a gender-driven problem by some.

At the end of this workshop you will leave feeling more informed and with a personal commitment to making a few small changes that you know will make a big difference.

In this workshop you will learn:

- The three pillars of Sustainability
- The 17 UN SDGs and what they mean
- How individuals can make a difference
- The 5 barriers and motivators to adopting sustainability
- Developing a 5 point commitment

## **This course includes:**

- Expert tutor-guided online learning
- 3 hour group workshop format
- Break-out team working sessions
- Group discussions
- A workbook
- End of workshop Certificate

*Why should Sustainability be a gender-driven issue? We will all suffer in future if we fail to act now!*

*Helen Cooper*

## **Designed to suit your needs**

The Workshop format has been developed to provide a Foundation level of knowledge about the different ways to introduce sustainability to your everyday activities::

- A group discussion approach that develops a community of like-minded people
- Expert tutors and specialists in sustainability to guide your learning
- Workbooks and checklists to use during and after the workshop
- Evening sessions to fit in with your other commitments or studies

## **Who is this for:**

- Graduates looking for their first job with sustainable brands
- Middle Managers wanting to accelerate their career by better understanding
- General public interested to learn more about Sustainability and their own impact

**Online  
or  
Offline**

**3 hours**

## Our Values & Manifesto

### Respect • Equality of opportunity • Inclusivity • Ambition • Sustainability

We believe that...

1. Everyone should have the opportunity to achieve their ambitions if they are prepared to work hard, create exceptional quality, be patient, and take care of the world around them.
2. No one should be denied their dream or excluded from opportunities because of a lack of education, money, or confidence.
3. Cultural or gender bias, regional location and family background should not be used to hold an individual back if they want to achieve more for themselves and their families.
4. The power of the Community to help others achieve their life goals is a lifeforce. Sharing a lifetime of knowledge and skills is our way of contributing to the global community.
5. There is a need to 'democratise knowledge of the luxury market' helping craftsmen and producers to shift from being the 'server' to becoming the 'owner'. Our primary goal is to open up opportunities for entrepreneurs in communities across India to create luxury brands and build their own sustainable businesses.
6. The future of Luxury can only lie in sustainable manufacturing and ethical working practices. That's why we use the UN's 17 Sustainable Development Goals as a guide for our teaching.

## Technical Requirements

In order to take this course you will need:

- A Current email account
- Access to a computer and the internet
- Video supported internet access
- Access to Zoom software for online workshop and breakout group work



HELEN COOPER

School of Luxury

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Whilst every effort has been made to provide sufficient information for course students to acquire the specific skills required, the Helen Cooper School of Luxury cannot guarantee success. As with many things in life, success comes with hard work, determination, and a great concept – none of which are under our direct control.

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